



Art News

A call to action for all Hull Artist Members

Date: March 1, 2019

Subject: Invitation to be listed on HullArtists.com website's Artists' Gallery

To: Hull Artists members

The www.HullArtists.com website is undergoing much needed updates! One of the features on the website is the “**Our Hull Artists**” section (i.e., “Artists’ Gallery”) listed under the “About HA” tab. Our goal is an alphabetical listing of **all** HA members (eventually organized additionally by medium), with a link to the artist’s bio/statement and a selected portfolio. The bio/statement can include further links to the artist’s personal website or elsewhere.

All current members (2019) are eligible for inclusion in the Artists’ Gallery. HA members who are already listed in the Artists’ Gallery may choose to keep the current statement and photos, or update them. To get listed, or update your current listing, please follow these instructions:

1. Write a biographical artist’s statement (about 1 page or less) in whatever style you choose. You may look at those currently on the site for ideas and inspiration. The bio/statement can include further links to the artist’s personal website or elsewhere. Connie Crosby has volunteered to help anyone with writing or editing. Please contact her at fedoracon@yahoo.com. Once you have a final version, please email that to Connie who will see that it’s included on the website.
2. Email photos to Bart Blumberg at bartblumbergphotography@gmail.com
 - a. Provide a “head shot” (or other realistic personal photo of you) cropped in a square (Instagram style works). If you can’t crop, please

provide a photo with sufficient space around the subject, you, so it can be cropped.

- b. Provide 5-8 photos of your art that you would like showcased on the website.
 - i. The photos should be in **jpg** or **jpeg** file format (almost universally used in software programs and cameras). Many cameras are capable of taking quality photos.
 - ii. The file name should include your last name followed by the art work's title: **Blumberg_SwansByTheRiver.jpg** This name may be used on the website. If you are not able to rename a file, or it's too long, provide a text listing of your submitted pieces/images.
 - iii. If you are able to crop the photo to show only the art (not any distracting background), that would be helpful. You need not worry about resizing for the web or cropping to a particular "aspect ratio" (width relative to length).
 - iv. Bart, or another HA photographer, will (without charge) professionally edit, crop, resize and reformat, as necessary, to produce an image, as fine as possible, for the website.

If, for whatever reason, you are not able to produce quality photos of your art work, you may contact Bart Blumberg (781-789-3208) who will arrange with you to take photos of your art. He will edit the photos for the HA website and provide you with digital copies. The charge for this service is **\$25** for a half-hour session. (Photographing and editing for other purposes, such as online show entry sites, prints, etc. can be discussed separately.)

There is no deadline per se, but uploading to the HA website will be on a "first come, first served" basis. Depending on the response, we hope to get everyone who is interested listed in the next couple of months. We hope you will take advantage of this excellent opportunity to be included, and help Hull Artists help you be more successful.

Cheers,
Bart Blumberg
Photography Coordinator